



ASPER SCHOOL OF BUSINESS  
**COMMERCE STUDENTS' ASSOCIATION**  
CREATE YOUR LEGACY

# **DIRECTOR OF CORPORATE RELATIONS**

POSITION DESCRIPTION - Last Revised: October, 2019

## **COMMERCE STUDENTS' ASSOCIATION (CSA)**

The CSA strives to enrich the undergraduate student experience at the I.H. Asper School of Business through unique events and professional development opportunities that foster meaningful relationships with the greater business community.

## **FASHION SHOW COMMITTEE**

The Fashion Show Committee is a leadership group where individuals will work closely with each other to plan and execute the Fashion Show.

## **POSITION OVERVIEW**

The Director of Corporate Relations will be responsible for securing partnerships with clothing brands for the Fashion Show. They will also be coordinating fittings between the stores and the models (alongside the Model Managers). This role entails contacting previous sponsors from as well as seeking out new leads.

## **POSITION RESPONSIBILITIES**

- Acts as a liaison between the committee and contributing clothing stores.
- Developing an interest from clothing brands/stores in being a part of the show and showcasing their products.
- Working with stores to organize fittings.
- Work with Model Managers to schedule model fittings.

## **SKILLS DEVELOPED**

- Event planning
- Organization skills
- Interpersonal skills
- Creative abilities
- Effective communication skills



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## POSITION DETAILS

Number of Positions Available: 3  
Reports to: Special Events Co-Chairs

## ACTIVITY TIMELINE

Summer	Fall	Winter
N/A	Low	High