



# **BB Director of Corporate Relations**

Last revised: April, 2023

## **BUSINESS BANQUET:**

The Commerce Business Banquet (BB) is a longstanding tradition of the I.H. Asper School of Business. What started as a small event to foster the relationship between business professionals in Winnipeg and students of the Asper School is now in its 57th consecutive year and the premier event that the Commerce Students' Association hosts. The Business Banquet is an event that is unique to the school, and the biggest student-led, corporate networking event of its kind in Canada.

## **POSITION OVERVIEW**

The Director of Corporate Relations is an important role on the BB committee that helps connect the greater business community with the event. Through the acquisition of in-kind sponsorship and Emerging Business Partners, the Director of Corporate Relations ensures that value is being brought to BB's sponsors and attendees.

## **POSITION RESPONSIBILITIES**

- Secure in-kind sponsorship for giveaways, promotions, and more
- Coordinate the distribution of prizes with the Directors of Marketing
- Work with the CSA's Managers of Corporate Relations (MCRs) to secure Emerging Business Partners for BB
- Ensure that the communicated deliverables for BB's corporate partners are being met
- Attend all committee meetings and support all committee members
- Be present at BB on November 2nd to help with duties throughout the day to ensure the banquet runs smoothly
- Perform additional duties as they arise



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## LINES OF COMMUNICATION

- Committee members
- Co-chairs and VP Professional Development
- Winnipeg business community

## SKILLS DEVELOPED

- Professional communication skills
- Interpersonal and teamwork skills
- Time management and organization skills

## POSITION DETAILS

Number of positions available: 1

Reports to: Business Banquet Co-Chairs

## COMMITMENT LEVEL

Summer 2023	Fall 2023	Winter 2024
Medium/High	High	N/A

High = 10-15 hours a week

Medium = 5-10 hours a week

Low = Less than 5 hours